

What Is Claimed Is:

1. An isolated nucleic acid molecule comprising a promoter, wherein the promoter comprises SEQ ID NO:26 or SEQ ID NO:28.
2. The isolated nucleic acid molecule of claim 1, wherein the promoter is capable of being induced by an SAR-induction chemical or a pathogen.
3. The isolated nucleic acid molecule of claim 2, wherein the SAR-induction chemical is salicylic acid (SA) or benzo(1,2,3)thiadiazole-7-carbothioic acid *S*-methyl ester (BTH).
4. The isolated nucleic acid molecule of claim 2, wherein the pathogen is *Pseudomonas syringae*.
5. A chimeric gene comprising the isolated nucleic acid molecule of claim 1 operatively linked to a coding sequence of interest.
6. A recombinant vector comprising the chimeric gene of claim 5.
7. A transgenic host cell comprising the chimeric gene of claim 5.
8. The transgenic host cell of claim 7, wherein the host cell is a plant cell.
9. A transgenic plant comprising the transgenic host cell of claim 8.
10. A transgenic seed from the transgenic plant of claim 9, wherein the seed comprises the chimeric gene.
11. An isolated nucleic acid molecule comprising a promoter, wherein the promoter comprises SEQ ID NO:24 or a fragment thereof.

12. The isolated nucleic acid molecule of claim 11, wherein the fragment of SEQ ID NO:24 comprises one of SEQ ID NO:25, SEQ ID NO:26, and SEQ ID NO:27.
13. The isolated nucleic acid molecule of claim 11, wherein the promoter is inducible by an SAR-induction chemical or a pathogen.
14. The isolated nucleic acid molecule of claim 13, wherein the SAR-induction chemical is salicylic acid (SA) or benzo(1,2,3)thiadiazole-7-carbothioic acid *S*-methyl ester (BTH).
15. The isolated nucleic acid molecule of claim 13, wherein the pathogen is *Pseudomonas syringae*.
16. A chimeric gene comprising the isolated nucleic acid molecule of claim 11 operatively linked to a coding sequence of interest.
17. A recombinant vector comprising the chimeric gene of claim 16.
18. A transgenic host cell comprising the chimeric gene of claim 16.
19. The transgenic host cell of claim 18, wherein the host cell is a plant cell.
20. A transgenic plant comprising the transgenic host cell of claim 19.
21. A transgenic seed from the transgenic plant of claim 20, wherein the seed comprises the chimeric gene.